



Driving Visibility for Government Initiatives

GOVERNMENT CONTACT

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SCAN HERE



CAPABILITIES STATEMENT

Achiever Marketing provides strategic digital marketing services with senior-level leadership, federal program experience and flexible teaming solutions to support mission objectives efficiently and effectively.

DIFFERENTIATORS

Senior-Level Leadership:

Every project is led and managed by marketing professionals with **20+ years of corporate, agency, and consulting experience**. This combination, with future-forward leadership and data-driven strategy, is the key to success across diverse campaigns.

Federal Experience:

Managed cross-channel strategy, budget, and internal teams for a subcontractor on a complex, multi-million-dollar federal marketing contract. Partnered closely with government stakeholders and external agencies.

Agile Teaming:

Strong network of specialized professionals enables rapid scaling while maintaining quality, accountability, and efficient use of contract resources as an extension of your team.



CORPORATE DATA

Achiever Marketing, LLC

Grants Pass, OR 97526

www.AchieverMarketing.com

UEI: RMK1LJJ62KR9

CAGE CODE: 23LE5

NAICS CODES

- ★ **541613** - Marketing Consulting
- **541830** - Media Buying Agencies
- **541810** - Advertising Agencies
- **541890** - Advertising Services

CORE COMPETENCIES

- Digital Marketing Strategy
- Campaign Management
- Marketing Analytics & Reporting
- A/B & Multi-variant Testing
- Data-Driven Optimization
- AI Marketing Best Practices
- Strategic Communication
- Vendor & Contractor Coordination
- Stakeholder Engagement
- Federal Program Support



**SCAN TO LEARN
MORE ABOUT
ACHIEVER
MARKETING**

REFERENCES

- **Shane Halstead**, Enterprise Analytics Consultant
shane.halstead@gmail.com
- **Andrea James**, Digital Marketing Consultant
ajames@voltage-media.com
- **Shauna Bland**, YMCA Associate Executive, 541-659-6039

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